

**Forget the car. Audi is more.
The Audi A8.**



Audi Intelligent Technologies.

The next step towards realising our vision of piloted driving. Take your seat in a place of relaxation. In an office. In a digital world full of experiences. Where integrated laser scanners provide a new perspective. And where optional, advanced assist systems help the driver and enhance driving safety. More comfort. More fascination. The world will never be the same again.

A man with long hair and a beard is driving a car. The scene is set during sunset or sunrise, with warm light coming from the rear window. The man is looking towards the camera with a slight smile. The car's interior, including the rearview mirror and the back of the front seats, is visible.

Saying not doing.

Everyday language interaction.



Recognises the way you talk



No predefined words and phrases required



It's your voice that counts

You set the tone. Because you are being heard. In your natural voice and in your own words.

The Audi A8 can be equipped with a voice assistant for performing certain vehicle functions and for easier operation of systems such as the MMI. So you stay well informed and entertained. It's that simple.

Conducting

not
operating.

The MMI touch response



Focuses on the essentials



Intuitive control with tactile feedback



Operating convenience, just how you like it

Buttons are for coats. And belong to the past. As standard, the MMI touch response comes with 10.1- and 8.6-inch high-resolution HD touchscreens for displaying and controlling infotainment and convenience functions. No buttons, fewer keys, and a richer experience. Feel the difference thanks to tactile feedback. And with custom configuration options for the user interface.

Just like on your smartphone.



Don't think of it as a car.





Think of it as home.



Welcome aboard the Audi A8. Enjoy luxurious space and exquisite ambience. Exceptional materials, exclusive to the touch. And top-class workmanship that sets new standards. Experience next-generation operating convenience. Digital networking throughout. Innovative technology that entertains and delights.

Comfort that invites you on board and is revealed in a whole new light.
And in many colours. Thanks to the contour/ambience lighting package.
Including six preset colour profiles that ensure an ambience of well-being.



Pioneering.

LED rear combination lamps with dynamic turn signal offers outstanding homogeneous illumination in an innovative light design: large and precise. Impressive on every journey. And when stationary.





**Don't be under the illusion
that you have seen it all.**

Wide Singleframe, sporty roof line, coupé-like silhouette.
Unmistakeable quattro architecture. The new Audi design language.
Manifested in the Audi A8.

A photograph showing the interior of an Audi A8 from the passenger side. A man with long hair is driving, looking out the window. The car features dark leather seats, a large digital display on the dashboard, and a center console with a touch screen and buttons. The text "Feel at home." is overlaid on the image.

Feel at home.

Larger doors make it easier to get in. Luxurious spaciousness waiting to be enjoyed. Optimised seating comfort is assured. Experience a new sensation of space, with more headroom and legroom. In the Audi A8. So that you feel at home even when on the road.





Don't think of it as a car.
Think bigger.



The Audi A8 L.

Longer wheelbase, larger rear doors, significantly more headroom and legroom and top-class equipment: the long-wheelbase version of the Audi A8 promises you an exceptionally spacious environment in which to unwind.



The Audi A8 in
mythos black, metallic.

More versatile.

A quick look at your options.

The Audi A8 – an exceptional vehicle whose diverse range of outstanding equipment will impress you. Numerous innovations, comfort and convenience features and assist systems make each journey special.



01

01–02 360 degree cameras¹ – 4 wide-angle 360 degree cameras cover the entire area immediately around the vehicle – different views can be selected via the touchscreen

¹ Please note: The systems work only within system limits and assist the driver. However, the driver remains responsible for driving the vehicle and is required to be attentive at all times.



02



01

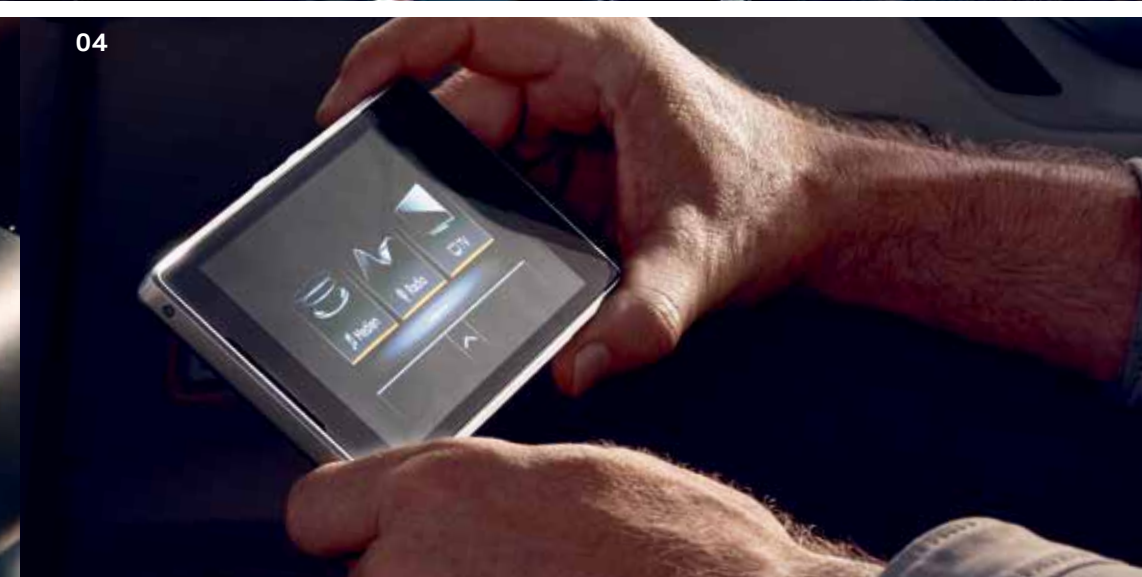
- 01 Panoramic glass sunroof (2-section, for A8 L)** – creates a well-lit interior ambience and improves the interior climate by means of efficient ventilation; entire roof area in tinted glass, including electrically operated, lightproof sunblinds
- 02 Panoramic glass sunroof (for A8)** – large glass area with electrically operated, lightproof sunblind
- 03 Operating buttons in black glass look** – with tactile feedback and an extended aluminum look
- 04 Rear seat remote** - to control many functions relating to air conditioning, seating, lighting, settings and media functions



02



03



04



More exceptional.

With the chrome exterior package in an Audi A8, there is plenty of scope for your own ideas. The chrome exterior package provides additional chrome elements to make you stand out even more, including additional chrome strips in the front and rear bumpers – chrome inserts in the door handles – optional black-painted brake callipers.

Solid paint finishes



Brilliant black

Metallic paint finishes

Glacier white, metallic

Floret silver, metallic



Navarra blue, metallic



Monsoon grey, metallic



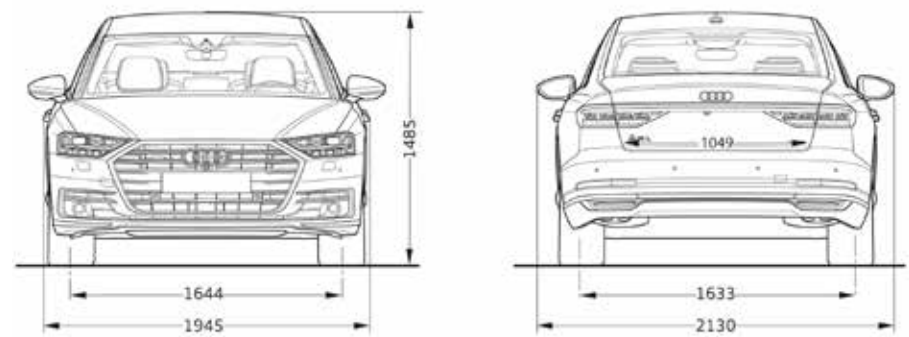
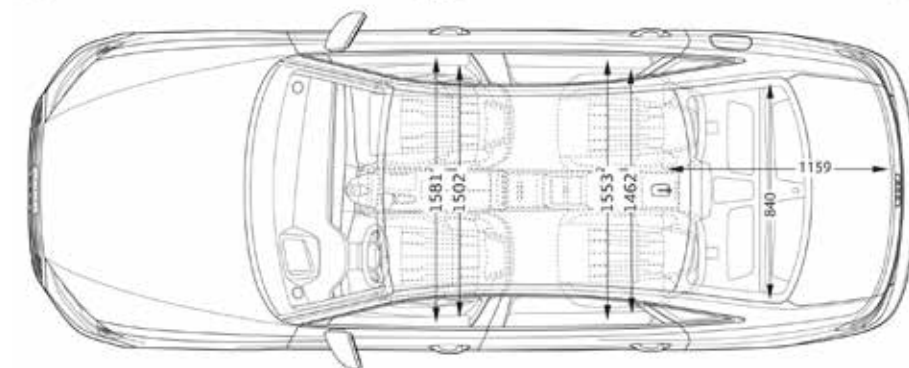
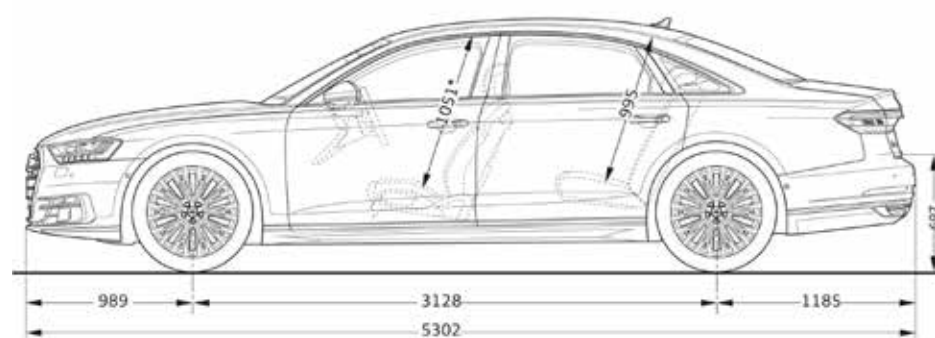
Terra grey, metallic

Pearl effect finishes



Impala beige, pearl effect

Audi A8 L



**Dimensions are based on technical data from Audi Germany.
Dimensions in millimetres.**

Dimensions measured with vehicle at unladen weight.

Luggage capacity: 505

Turning circle approx. 12.9 m.

Actual specifications may vary from models shown.

* Maximum headroom.

¹ Elbow room width.² Shoulder room width.

Model	A8 L 3.0 TFSI quattro tiptronic
Engine type	V6 engine with direct fuel injection, exhaust turbocharging and Audi valvelift system, Mild Hybrid Electric Vehicle (MHEV)
Displacement in cc (valves per cylinder)	2,995 (4)
Max. output in kW(hp) at rpm	250 (340) / 5,200 - 6,400
Max. torque in Nm at rpm	500 / 1,370 - 4,500
Power transmission	
Drive type	quattro with all-wheel drive
Transmission type	8-speed tiptronic transmission
Weights/capacities	
Unladen weight in kg	2,020
Max laden weight in kg	2,745
Permissible roof load limit in kg	100
Fuel tank capacity	82
Performance/consumption	
Top speed in km/h	250
Acceleration 0-100km/h in s	5.7
Fuel grade	Sulphur-free RON 98
Fuel consumption (combined) in l/100km	7.3
Emission standard	EU6



Cast aluminium alloy wheels, 15-spoke design, 9J X 19
with 255/45 R19 tyres

Audi Malaysia

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The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors.